

PROGRAM : CH11 NEWS AT 6AM
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP24

REP HEADLINE# 6328604 TRF# 332378 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP21/12 13.56
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WPXI-TV ***
 CHANGES

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
4	S		800A-1030A	30		\$275.00	9/22	9/22	0		SAT	0
PROGRAM : NEWS												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP22												
5	S		800A-1000A	30		\$275.00	9/23	9/23	0		SUN	0
PROGRAM : NEWS												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP23												
6	S		500P-530P	30		\$575.00	9/24	9/24	0		MON	0
PROGRAM : NEWS												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP24												
7	S		530P-600P	30		\$600.00	9/21	9/21	0		FRI	0
PROGRAM : NEWS												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP21												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#1	MISSED:FRI/600A-700A									
		BUY#2	MON/600A-700A									
		BUY#7	FRI/530P-600P									
		BUY#4	SAT/800A-1030A									
		BUY#5	SUN/800A-1000A									
		BUY#6	MON/500P-530P									
OFFER: NONE												
CMT:SPT NA COULD NOT CLEAR DUE TO MONEIS- THX JEN												
(SEP20/12)												
30S \$575.00												
30S \$575.00												
30S \$600.00												
30S \$275.00												
30S \$275.00												
30S \$575.00												

SEP/12 \$5,775.00 CONTRACT TOTAL \$5,775.00
 TOTAL SPOTS 8

MARKET TOTALS \$34,600 WPXI 25% KDKA 33% WTAE 24% WPGH 15% CABL 0% WPCW 3% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6328604 TRF# 332378 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP20/12 15.2
*** WPXI-TV **

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA REP.# OFF.# 18 SALESMAN #
AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE
7669 STAGERS LOOP SALES PRSN WA- CHERYL BLAIR
DELAWARE, OH 43015

ORDER # CONTRACT # 6328604 CLASS: NATL. LOCAL REGIONAL
PRDCT KEITH ROTHFUS 9/21 EST#2715 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP21/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP20/12 15.21

REP: TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$8650
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#1 MISSED: FRI/600A-700A
BUY#2 MON/600A-700A
BUY#7 FRI/530P-600P
BUY#4 SAT/800A-1030A
BUY#5 SUN/800A-1000A
BUY#6 MON/500P-530P

OFFER: NONE

CMT: SPT NA COULD NOT CLEAR DUE TO MONEIS- THX JEN

SEP21 30S \$575.00 (SEP20/12)
SEP24 30S \$575.00
SEP21 30S \$600.00
SEP22 30S \$275.00
SEP23 30S \$275.00
SEP24 30S \$575.00

CONTRACT TOTAL \$8,650.00
TOTAL SPOTS 14